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# NEWSLETTER #3



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# FairShares Platform

- a website but MUCH more!

During the training in Osijek the Platform was presented by the Hungarian partner. This E-learning and Communications tool is actually a Website but much more than that! This task (IO3) has been developed by Zöld-Aktív Social Cooperative and its IT partner (Info-Partner) to provide several opportunities to know the FSL Project, use the learning and project developing tools, search other partners even all over Europe and communicate with each other.

Users can find everything on the site in 5 languages (English, German, Dutch, Hungarian and Croatian).

On the Home Page is an excellent Europe Map (Open Site Map) in which all registered projects can be found. We will sign with icons how the projects proceed (what development stage they are) and what kind of activities are carried out. When clicked, users can read the public details of the projects.

After registration users can start creating their project using the Platform and the Planner which is a part of it. They can search partners, stakeholders, interested people locally or abroad, search a Lab which can provide all kinds of help (workshops, trainings, coaching, co-working place, contact/meeting point), search and check in virtual or real trainings/courses and can use a wide range of learning tools.

If they want, they can also develop a project on the Platform completely virtually!

The FairShares Platform is also useful for school and university purposes and therefore could be integrated into the university curriculum, it is possible to use the Platform to create a Test-project for students.

These Test-projects can become real, live business projects at any time.

We are looking forward to starting the Platform live!



Founding with FairShares principles - but how?

## The FairShares Planner!

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FairShares stands for founding on equal level, shared and social entrepreneurship; sustainability and fair starting positions instead of quick profit. But what means the implementation of FairShares in detail? What should be considered by founding in a manner that the idea of FairShares is real alive? The FairShares Planner helps to give answers to these questions.

# 1

The FairShares Planner is an online tool that can be used free of charge through the FairShares Platform. First of all a registration takes place on the platform, in order to work with the FairShares Planner. The FairShares Planner offers the following advantages:

# 2

FairShares yes or no: With the guideline of the FairShares Planner, the idea of FairShares is filling with content. There are various questions about the future social business, which have to be answered. The questions reflect the principles of FairShares. This makes the idea of FairShares tangible and concrete. It also becomes clear: is FairShares the right approach for your project or enterprise?

# 3

Together, not alone: The FairShares Planner enables you to answer the questions in a team. All partners in the future, whether investor, employee or future customer - the questions are answered by all of them. One person starts with answering, the others add their comment and complete it. Thus, it is already checked at the beginning, whether all parties represented the same view, the same goals. Possible anger about different orientations will be avoided from the beginning.

Part of your own business plan: The answers that have been worked out are an important building brick in the ongoing business plan. The generated content can be downloaded and integrated into other documents. This means, no duplicate work has to be done, for example for discussions with the bank etc.

That sounds great? You want to be a part of the FairShares movement?

Only a few weeks left, then both - the FairShares Platform and the FairShares Planner - will be online.

On February 19, 2018 till February 22, 2018 a 4th transnational meeting in Osijek, Croatia took place where all the partner organizations and their trainer participated. During the meeting the implementation of the project activities so far was discussed as well as the future implementation of activities during the implementation of the project. All the partners showed great interest and satisfaction regarding what has been done so far and great enthusiasm in the following period.

During the meeting one of the most important activities took place and that is starting with the practical work with the FairShares Plan. Jumbo Klercq, a partner from Elephant, Netherlands was leading this particular training and all partners and their trainers participated and learned how to do FairShares in "real life". The trainers were carefully chosen and represent the best what every organization has to offer.

This meeting was a crucial one due to the importance of knowing how to implement the FairShares idea into the real-life situation and thus, when the meeting was over, all of the participants left with knowledge, experience and satisfaction on what they will be doing in the future.



Next partner meeting is scheduled for May 23, 2018 till May 25, 2018 in Deventer, Netherlands where further work will be done on understanding the FairShares plan and model as well as how to incorporate it into business markets of the partner countries.



**Programme: Erasmus+**

**Key action:** Cooperation for Innovation and the exchange of good practices

**Action:** Strategic partnership

**Main objective of the project:** Development of innovation

**Project start date:** 01/11/2016

**Project end date:** 31/03/2019

**[WWW.FAIRSHARESLAB.ORG](http://WWW.FAIRSHARESLAB.ORG)**